



ELECTRONICS RETAIL SUMMIT



March 25-28, 2012 | The Palms Las Vegas

A unique event where CE & PC vendors get together with US and Canadian retailers in private pre-scheduled meetings that build relationships and generate new business.



Guaranteed Meetings



Private Meeting Suites



Efficiently Organized

ECRM[®]

LC
levin
consulting



ELECTRONICS RETAIL SUMMIT

**Quality, one-on-one meetings
that will increase your business**

The CE and PC buyers in attendance represent North American retailers and distributors in a variety of market segments, making this the most productive and quantifiable event of its kind.

Unique Format

Unlike other events, 100% of your time will be dedicated to private, one-on-one meetings. There will be no boardroom presentations, no crowded trade show floor and no competing for meetings.

Guaranteed Privacy

All meetings are held in private suites, and we guarantee that all of your conversations and negotiations are confidential and private.

Efficiently Organized

This event is extremely well-organized and efficient. All meetings are pre-scheduled and are carried out in a timely manner. Your meetings will begin on time and end on time.

Tools for a Successful Event

To get the most out of this event, BKA Consulting will provide FREE show consulting to help you achieve your goals. Topics will include:

- Retailer and distributor overviews
- Use of show specials and bundles
- Targeted sales presentations
- Networking opportunities

Vendors and retailers are given a laptop for the duration of the event to track questions and create notes from the meetings, creating a streamlined follow-up process.



Registered Retailers & Distributors*

Electronics Retail Summit

March 25-28, 2012



* Registered retailers as of October 2011

Sample Vendor Schedule

MONDAY

08:00-08:20	Walgreens
08:20-08:40	OfficeMax
08:40-09:00	Costco.com
09:00-09:20	CVS
09:20-09:40	DirectBuy
09:40-10:00	Staples/Business Depot Canada
10:00-10:20	Ross Stores
10:20-10:40	Big Lots
11:00-11:20	Kerr Drug
11:20-11:40	Coast Guard Exchange
11:40-12:00	BrandsMart USA

*** LUNCH ***

01:20-01:40	Meijer.com
01:40-02:00	Micro Center
02:20-02:40	HSN Direct International
02:40-03:00	Flexi Compras
03:00-03:20	Nebraska Furniture Mart
03:20-03:40	Datavision Computer Video
03:40-04:00	H.E.B.
04:00-04:20	BearCom S.A.
04:20-04:40	Office Depot Canada
04:40-05:00	Lewis Drug

TUESDAY

08:00-08:20	NATM Buying Corp
08:20-08:40	Museum Tour
08:40-09:00	RaceTrac Petroleum
09:20-09:40	National Electronics
09:40-10:00	Eagle Distributors
10:20-10:40	ICBA
10:40-11:00	Adorama
11:00-11:20	Hi-Way Distributing
11:20-11:40	La Curacao
11:40-12:00	Nucourse Distribution

*** LUNCH ***

01:20-01:40	PC Universe
01:40-02:00	MacXperts
02:00-02:20	Tuesday Morning
02:20-02:40	Ollie's Bargain Outlet
02:40-03:00	Campus Retail Canada
03:00-03:20	Advance Auto Parts
03:40-04:00	Travel Centers of America
04:00-04:20	Family Dollar
04:20-04:40	Andersons
04:40-05:00	Overstock.com

WEDNESDAY

08:00-08:20	Five Below
08:20-08:40	H.E.B. Mexico
09:00-09:20	The Source
09:20-09:40	MacMall
09:40-10:00	American TV & Appliance
10:00-10:20	Airport Wireless
10:20-10:40	OneCall
10:40-11:00	Office Depot
11:00-11:20	ABC Warehouse
11:20-11:40	Froobi

*** LUNCH ***

01:00-01:20	Systemax
01:20-01:40	A to Z Company (Costa Rica)
01:40-02:00	Stereo Advantage
02:00-02:20	LTD Commodities
02:20-02:40	American Retailers' Marketplace
02:40-03:00	TSC Global

Retailers and Distributors

Build business and relationships with retailers and distributors throughout the United State and Canada in the following channels:

- Mass
- Drugstores
- Consumer Electronics
- Computer Superstores
- Office Stores
- Travel Centers
- Buying Groups
- Department Stores
- Online
- Grocery
- Discounters
- Clubs



What past attendees have to say

"The Electronics Summit was the best organized and run event I have ever attended. The level of service was amazing. The business value of meeting so many customers in one location and at one time is excellent. Microsoft will be attending this event again in the future!"
Bob Culliton, Microsoft

"This was the first Electronics Retail Summit I attended and I thought it was great. I thought it was really productive and a very clever concept. I've attended so many shows where you don't have the opportunity to meet and talk to the people you need to reach; but here, they come to see you. Great idea."
Vicki Fil, Elexa Consumer Products

"The Electronics Retail Summit events work very well for us. Beyond the business that we generate, we find the feedback from the personal and focused contact with the retailers to be invaluable in understanding our markets better."
Justin Lee, XMI PTE Ltd.

"I was very pleasantly surprised about the quality of the event and the quality of the leads. This is an ideal opportunity to meet with some companies that are very difficult to meet."
Danny Bigwood, Santok

Featured Categories

- Computer Software, Peripherals & Accessories
- Telephone & Smartphone Accessories
- CE Products & Accessories
- TV & Video Hardware & Accessories
- Digital Cameras & Accessories



2012 Events

US & Canada Spring
March 25-28, 2012
Las Vegas, NV

Europe
May 9-11, 2012

**US, Canada &
Latin America**
August 12-15, 2012
Orlando, FL

REGISTER NOW

Electronics Retail Summit Spring

March 25-28, 2012 | Las Vegas, NV | The Palms

The price for the Spring event is \$15,500 and includes a private meeting suite, pre-scheduled meetings, two attendee badges, two sleeping rooms, all meals and entertainment, pre-event consulting, and internet-based planning tools.

Contact:

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